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**FOR IMMEDIATE RELEASE**

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**Maxon Furniture introduces its new corporate headquarters and Northwest regional showroom**

(Renton, WA) February 9, 2007 – Maxon Furniture Inc., a national office furniture manufacturer and provider of innovative workspace planning tools, introduced its new headquarters and showroom yesterday evening, during an Open House, highlighted by tours, presentations, and culinary delicacies of the Northwest. Over 100 members of the Puget Sound business community and local dignitaries, including Renton Mayor Kathy Keolker, attended the festive event.

"We were delighted with the turnout and positive responses of our guests," said Maxon President Jean Reynolds. The theme of the meeting was *Reaching New Peaks in the Northwest*. "Our intent was to introduce our new headquarters and showroom to Northwest Region Maxon dealers and local business community members, and to demonstrate our commitment to meeting and exceeding the expectations of our Northwest customers."

The Northwest theme was reflected throughout the office, with wilderness trail signs directing guests to six "base camps" in various parts of the building. At each base camp, guests were treated to different samplings of fine Northwest hors d'oeuvres, while enjoying brief presentations on company innovations, including new product offerings on the horizon; Maxon's ground-breaking *Inspirations* workspace planning tools and services; its technology-driven lead generation program; its solid commitment to customer service; and the benefits of Maxon's lean manufacturing processes that optimize the use of the company's North Carolina factory and production resources.

Kevin Martinez, VP of Marketing for the Seattle Mariners, entertained attendees with an amusing, insightful presentation featuring several of the Mariners' award-winning television ads, and how they were conceived to strengthen relationships between the Mariner players and their fans. "Like the Mariners, we consider ourselves the 'home team,'" Ms Reynolds explained. "And, like the Mariners, it's all about relationships. We deeply value our

relationships with our Northwest customers, and we remain committed to strengthening these ties and achieving that winning season."

While Maxon does have an "official" showroom on the building's second floor, the entire corporate office serves as an extended showroom. "We intentionally designed our office to feature the full range of our products. It's a great way to show off how versatile, well-constructed, and attractive our office furniture really is," she said.

**About Maxon Furniture Inc.**

Maxon Furniture Inc. is a premier office furniture manufacturer and provider of innovative workspace planning tools and services. We offer a full range of quality, easy-to-install-and-reconfigure panel systems, freestanding furniture, and seating products to help organizations quickly and easily find the right workspace solution at the right price. The company is headquartered in Renton, WA, and its factory is located in Salisbury, NC. Maxon has been an operating company of HNI Corporation since 1986.

**About HNI Corporation**

HNI Corporation is the second-largest office furniture maker in North America. In 2006, *Fortune* magazine recognized HNI as one of America's Most Admired Companies in the furniture industry and, for the eighth consecutive year, among the 400 Best Big Companies in America. Also in 2006, and for the fourth consecutive year, *IndustryWeek* magazine named HNI one of the 50 Best U.S. Manufacturers.

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